

# OUUC's VISION, MISSION & ENDS



# The VME Writing Team:

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- Robin Hale
- Helen Henry
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- Jasper Lee
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# The Writing Team's Process:

- Attended all Cottage Meetings and Congregational meetings where we listened closely and took notes
- Three meetings with consultant Jake Morrill
- Reviewed all accumulated data and Jake's presentations
- Asynchronous communication via Padlet
- Researched other church VMEs
- Over 200 emails and Several Zoom meetings
- Presented a draft proposal to the VME Leadership Team

The desired “final product” should be a clear, 40,000 ft. view of OUUC’s effect on the world.

- YES
  - Inspiring language/images naming intentions (who we are and what we’re for)
  - Outcomes: statements describing the end-state
  - Clear feedback loops to track progress toward the horizon (monitoring)
- NO
  - Laundry list of projects
  - Means toward the Ends

# WHAT IS A VISION?

- ✓ Our dream for the future
- ✓ How we want the world to be as a result of OUUC being in the world.
- ✓ (It's not just all about us.)

# OUUC's VISION

A loving, just, and healthy world

# WHAT IS A MISSION?

- ✓ The actions we take repeatedly to realize our Vision.

# OUUC's MISSION

We are part of the infinite, interconnected WEB of life.

We:

- Welcome and Wonder
- Embrace and Empower
- Bridge and Become



# WHAT ARE ENDS?

- ✓ Small parts of our Vision
- ✓ The desired results of following our Mission

ENDS = OUTCOMES (NOT MEANS/STRATEGIES)

The Ends describe the effects OUUC's Vision will have . . .

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Within

Individual  
Lives

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Within

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Among

OUUC's  
Congregants

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Within

Individual  
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Beyond

In the Wider  
Community

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Within

Individual  
Lives



Among

OUUC's  
Congregants



Beyond

In the Wider  
Community



Throughout

OUUC as an  
Organization

*What is the desired future state of individuals' spiritual lives because of OUUC?*

**ENDS: WITHIN each of us**

## **Authentic spirituality rooted in courage and personal growth**

- I am continually inspired to deepen my spiritual understanding with the love and support of the OUUC community.
- As I grow and learn, I practice my faith, act courageously, and create and appreciate beauty.

*What is the desired future state of the OUUC community, as a whole?*

**ENDS: AMONG congregants**

## **Joyful connections built on inclusion and support**

- We welcome all persons searching for a spiritual home. No matter your personal identity or your circumstance, you are accepted and cherished here.
- Our covenant is the foundation of strong relationships. Our connections deepen as we learn, love, work, play, sing, and find meaning together.



*What is the desired future state of our community and beyond?*

**ENDS: BEYOND our doors**

## **Thriving communities grounded in justice and interconnection**

- We are a reliable, collaborative presence working with our allies to protect the rights of all people and the well being of the planet.
- As we recognize the intrinsic value of all persons, we reach out with care and compassion to preserve health, dignity, and freedom for our neighbors and beyond.

*What is the desired future state of  
OUUC's organizational capacities?*

**ENDS: THROUGHOUT** our organization

## **Resilient systems steeped in spirituality and transparency**

- In all aspects of our organization, OUUC operates with transparency, sustainability, integrity, and inclusion.
- All congregants are encouraged to share their talents and participate in leadership opportunities.

COMMENTS or QUESTIONS?

